



ASIA PERSPECTIVE

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Will China remain as the hub for sourcing?

Discover the trends in sourcing: Region, Channel and Organization

As China moves away from being a manufacturing-driven economy to a more consumption and service-driven model, traditional sourcing activities in China will evolve into a different category with new dimensions and focus.

This transition is expected to pose new challenges to sourcing managers and industry professionals around the world. In anticipation of these new challenges, Asia Perspective conducted a research project to understand the general consensus on how sourcing trends in China may change due to the transition. The project is based on a survey sent out in April 2018 to over 1,000 executives and purchasing managers of companies from over 30 different countries around the world.

We would like to share our findings to help leadership across procurement, supply chain and adjacent functions refine and successfully execute their business strategies in 2018 and beyond.

In this event you will learn:

- The main sourcing markets and where China stands now and in the future
- The main drivers, risks and channels for sourcing in China; What measures global organizations can take to address the relevant threats and best leverage on the opportunities
- How international organizations can best set up their organizational structure and IT to effectively execute their sourcing activities in China
- Success factors for building a winning sourcing strategy in China

PROGRAM:

- 8:00 am – 8:30 am Registration, Networking and Breakfast
- 8:30 am – 9:30 am Presentations
- 9:30 am – 10:00 am Q&A

TIME: Tuesday, September 18, 2018, at 8:00 am - 10.00 am

VENUE: Four Seasons, Shanghai, 500 Weihai Rd, Jingan Qu, Shanghai, 上海四季酒店, 威海路500号

ABOUT THE SPEAKERS:

Johan Hackman

Johan Hackman is a partner at Asia Perspective. He has been involved in consulting in China since 2004 and has had a steady presence in Asia since 1987 through both academic work and business relations. The majority of his work has been in Greater China gaining him experience in the region. Over the years, he has accumulated extensive expertise within supply chain management, sourcing and operations.



Johan has led projects across a wide variety of industries such as Machine building and technology, FMCG and Retail, Automotive, High-tech and Med-tech. He has supported global leaders in developing best-in-class solutions in projects such as supplier evaluation, benchmarking, operational due diligence, simulation of production sites, inventory management and design of global logistic networks.

In addition to Asia, Johan has a long experience of working in other emerging economies, including Russia and Eastern Europe.

Johan holds an M.Sc. In Economics from Åbo Akademi University in Finland and has also studied at the Chinese University of HK, National Taiwan Normal University, Central Institute of Nationalities Beijing and Pacific Asian Management Institute University of Hawaii.

Lisa Zhang

Lisa joined Asia Perspective in 2017 as a Senior Manager after she obtained her MBA from ESSEC Business School in Europe. Prior to this, she has led and conducted multiple sourcing and supply chain related projects to transform supply chain performance, delivering sustainable results for global organizations. Lisa has gained firsthand experience from different sectors and industries including Industrial Goods and Manufacturing, Automotive, Retail, Consumer Products and Technology.



Her expertise covers strategic sourcing, sales strategy, corporate strategy, organizational design & restructuring, performance management, post-merger integration. Lisa has worked in China, Sweden, Italy, France and speaks five languages.

PRICE: Participation Fee for this event is 180 RMB for Swedish, Finnish, Danish Chamber Members and guests of the member companies. The price includes breakfast and a copy of the complete survey report.

REGISTRATION: Registration is required to confirm a seat. You may register by sending an email to lisa.zhang@asiaperspective.net with your name, job title and contact details until Friday, September 14, 2018 or as long as there are seats available. Registration is binding and no-shows will be charged RMB 200 unless cancelled before the end-of-day of the final registration date.

WE THANK FOR YOUR SUPPORT AND LOOK FORWARD TO SEEING YOU AT THE EVENT!



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