



China recovering from Corona

China has passed the worst part of the virus epidemic, and the economy is rapidly returning to normal. This is how we can help you to continue your business in Asia amidst the ongoing global crisis.

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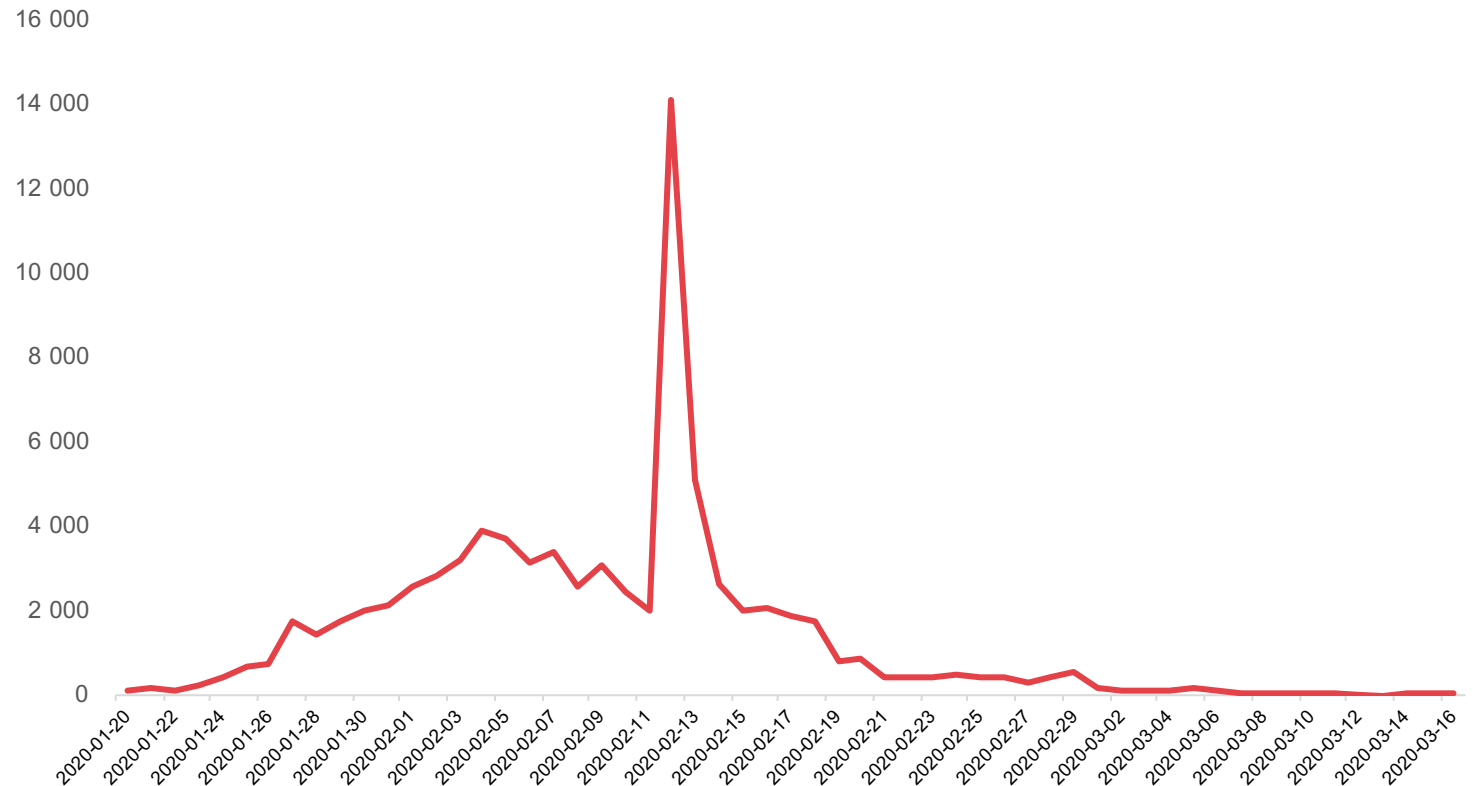


The epidemic is over in China

The infection rate has decreased sharply, and the strict quarantine measures are being rolled back. China's economy is quickly returning to its normal state.

Infection rate approaching zero

New confirmed cases of Covid-19 per day



- The Infection rate in China has fallen back sharply compared to the peak of 14,000 new confirmed cases in one single day.
- On March 17th, there was only 3 new confirmed cases of the Covid-19 virus in all of China, most of which were brought in by travelers from abroad.
- Life is returning to normal all across China as restrictive measures are being rolled back.

Source: National Health Commission

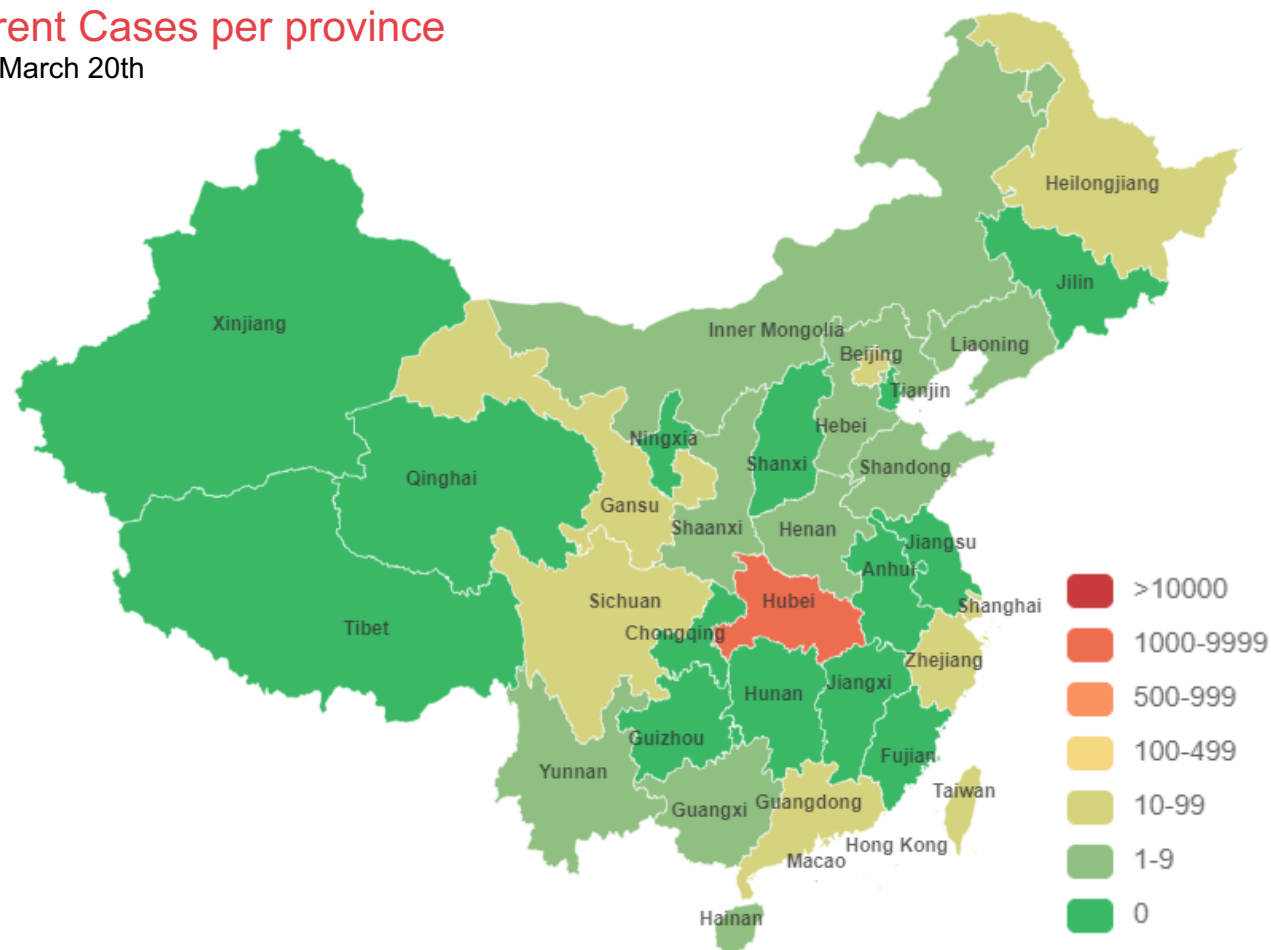
Very few cases outside Hubei

With very few new cases and many recoveries, the amount of infected people is decreasing rapidly. Outside Hubei, no province has more than 100 infected people.

Current Cases per province

As of March 20th

- The prevalence of Covid-19 is now much lower in China than in European countries. Outside Hubei all provinces have under 100 cases.
- Pressure on the healthcare sector is down. Temporary constructed hospitals are no longer needed and have been disassembled.



Source: National Health Commission

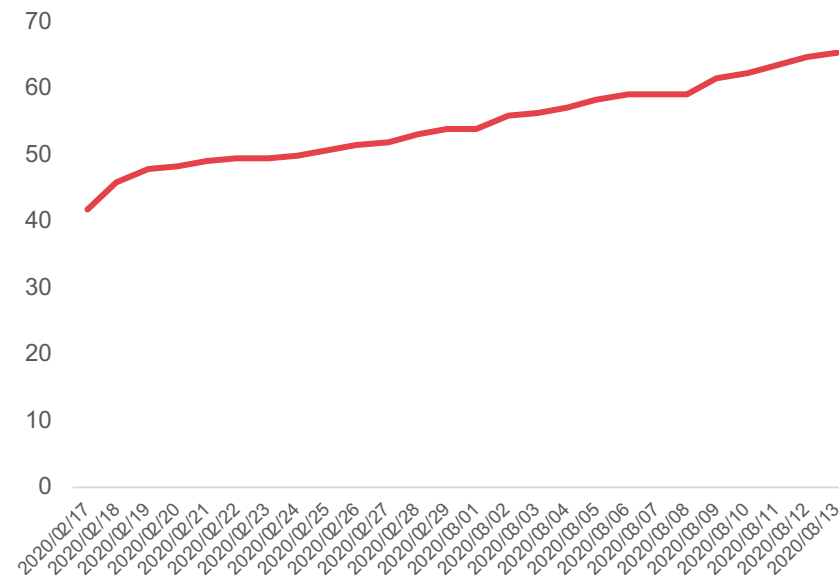
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- The Chinese industry is back at 70% of its pre-virus level and rapidly closing the gap. China will soon be back at business as usual
- Life is back in Chinese cities, and the passengers are returning to public transportation. During the outbreak metro traffic was down at just 10% but has now returned to around 60% and is expected to be back at normal within a month.

Recovering industry

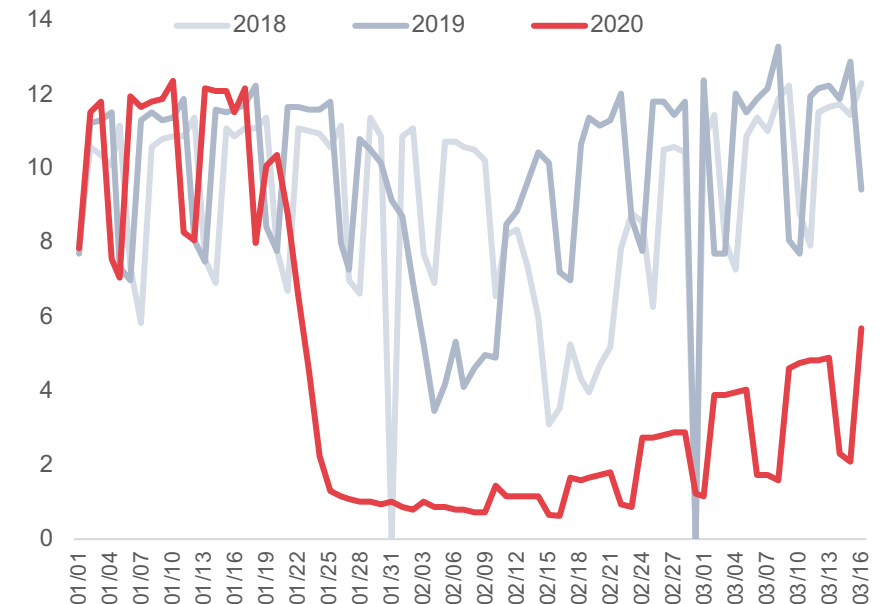
The Industrial Capacity Recovery Index measures activity in China's hundreds of industrial zones by satellite images. Since mid February, this is reported on a daily basis instead of monthly. The index level 100 represents the pre-virus economic activity level.



Metro Passengers

Shanghai's daily metro traffic for the first 3 months of each year.

Million



Source: China Merchant Bank, Shanghai Metro Public Release

Interim Project Management

Border closures and heavy travel restrictions, along with self-quarantine requirements, could be making it difficult to manage your Asian operations at the time. Luckily Asia Perspective can support your Asian projects on-site during this crisis.

Current Situation



Travelling and Political Restrictions

Travelling to and from China is, and will continue to be, subjected to heavy restrictions and limitations due to the coronavirus outbreak. Beijing has announced a 14-day mandatory quarantine on all international travellers arriving. Further, almost all European countries forbids people that has been in Mainland China to enter, making traveling to and from China completely impossible.



Safety of Employees

Given the restrictions imposed by local authorities, traveling to China is not recommended for your employees at the moment.



Personal Responsibility

To prevent further spread of the virus, we all have a responsibility to minimize our travels and social contacts for the time being. Therefore, travels to Asia should be postponed.

On-site Project Management

With an already established local presence in China, Asia Perspective can support your current projects and running operations in Asia by offering full interim project management through this unique situation.



Our consultants are already located in China and throughout SEA, meaning that travel restrictions does not interfere us from running your operations.



With direct insight in the local safety situation, our staff has all the necessary tools to stay safe during this virus outbreak.



By using local personnel, we all help to prevent further global spread of the virus.

Asia Perspective's Areas of Support

Asia Perspective has a long experience in supporting our clients on-site in China and SEA. From our local offices, we can offer comprehensive support in four main areas. We can also offer full sourcing and sales management for those clients that lack the internal capacity, or have restrictions due to the virus.

Sourcing & Supply Chain Management

We can ensure that your Chinese sourcing operations run smoothly during the ongoing crisis. If needed, we can also help you diversify your risk going forward, by for example finding suppliers on alternative markets.

- Comprehensive sourcing management
- Crisis management and finding alternative suppliers.
- Supply market analysis
- Procurement transformation
- Low-cost country sourcing
- Virtual sourcing office
- Supply base development

Market Entry & Market Expansion

As China returns to its normal state, it is more important than ever to get your business activities going again in order not to fall behind your competitors.

- Virtual sales office service
- Interim management
- Market research and Feasibility study
- Go-to-market step-by-step implementation roadmap
- Comprehensive market entry implementation

Mergers & Acquisitions

Don't let all your deals stand still because of the virus. With travel restrictions and overall inaccessible for all parties involved, we can be the on-site and ensure that the deal is pursued according to your directions.

- Stakeholder introductions and door-opening
- Negotiation support
- Operational due diligence
- Legal set-up and registration support
- Risk management and mitigation strategy
- Partner and target search & evaluation
- Post-merger integration

Transformation & Restructuring

In these times all companies experience some complications – whether it is a major strategic shift due to the outbreak, a merger, acquisition or divestiture. Asia Perspective offers hands-on support in all phases of these transitions, making sure that the virus outbreak doesn't halt your strategic plans.

- Comprehensive interim management
- Transition strategy
- Cost restructuring
- Organization design and development
- Transition preparation and training